



SPORTS, ENTERTAINMENT & TECHNOLOGY FUND

***ADVISED BY MITCH LOWE
CO-FOUNDING EXECUTIVE OF NETFLIX***

Mitch Lowe has been a leader in some of the most disruptive companies in the entertainment business. Mitch was a co-founding executive of Netflix, the ultimate entertainment and technology startup. His work was instrumental in laying the foundation for the company now worth \$160 billion.



After transitioning from Netflix he became an executive at McDonald's, eventually creating the DVD kiosk business Redbox. Under his leadership as president and COO, Redbox became the third largest video rental company in America, growing to 35,000 locations and \$1.5 billion in revenues.

Mitch's incredible network keeps him informed about the most interesting innovations in sports, entertainment and related technologies. Using these connections, Mitch will help guide the SET fund to opportunities. In addition, Mitch will connect founders to industry advisors to further the potential of each investment.

FUND HIGHLIGHTS

- Focused on early-stage Sports, Entertainment, and related Technology.
- Will invest globally in early-stage companies with proven founders/leaders.
- SET will take an active role supporting the execution of each investment's strategy and growth by bringing in expert advisors and making high level introductions.

FUND DETAILS

LIMITED TO 100 ACCREDITED INVESTORS

FEES: Investor Class: 2% management / 25% Performance
Adviser Class: 1.5% management / 20% Performance

MINIMUM INVESTMENT: \$50,000

TARGET FUND SIZE: \$10M

LAUNCH DATE: 04.19.22